



CreedRoomz Brings Its Live Casino to Switzerland Through a Strategic Partnership with Groupe Partouche's PASINO.ch

Groupe Partouche's Casino du Lac Meyrin, in Geneva, has signed a strategic partnership with CreedRoomz, the live casino brand of the SoftConstruct group, to bring its live dealer games to PASINO.ch, the casino's licensed online platform. The agreement was formalised at SBC Summit Lisbon 2026, with the first CreedRoomz tables expected to go live on PASINO.ch in Q1 2027, subject to the approval of the Swiss Federal Gaming Board (ESBK/CFMJ).

The partnership further strengthens PASINO.ch's games ecosystem and reflects Groupe Partouche's continued ambition to work with partners who bring real value to the Swiss market. Through CreedRoomz, Swiss players will gain access to a selection of live tables, including blackjack, roulette, baccarat and game shows, streamed from CreedRoomz's studios and integrated into the PASINO.ch experience.

CreedRoomz has built its reputation on a strong focus on innovation and on the breadth of the SoftConstruct group, whose presence spans multiple gaming verticals from live casino and RNG games to sportsbook and platform technology. For PASINO.ch, this combination creates new opportunities to enrich its portfolio and to explore differentiated player experiences, while meeting the requirements of one of Europe's most tightly regulated online casino markets.

Matthieu Leboucher, *Online Gaming Director Groupe Partouche*, said: "We are very pleased to open this new chapter with SoftConstruct. What makes this partnership particularly exciting is CreedRoomz's focus on innovation, backed by a group with a presence across so many gaming verticals. It gives us new ways to enrich PASINO.ch and to offer our Swiss players a live casino experience that stands out. We look forward to what we will build together."

David Ozararat, *Administrator of SoftConstruct Switzerland*, said: "Groupe Partouche is one of the most respected names in European casino gaming, and Switzerland is a market where quality and compliance come first. Bringing CreedRoomz to PASINO.ch is a strong signal of what our live casino can deliver for historic casino operators moving further into online. We are proud of the trust Casino du Lac Meyrin has placed in us, and we look forward to building a lasting partnership for Swiss players."

About CreedRoomz

CreedRoomz is a leading provider of casino entertainment and online gaming software, offering live casino games and solutions that help clients maintain a competitive edge and attract a wide range of players. All solutions are fully customized to align with a business's unique aspects, including its scale, region, and player preferences. At the heart of what we do are 35+ engaging games in 14+ diverse languages. We've proudly forged 1000+ strong partnerships, a testament to our collaborative spirit and shared success. And with over 250+ dynamic tables, we provide the infrastructure for seamless and exciting experiences.

About Groupe Partouche and PASINO.ch

Founded in 1973, Groupe Partouche is one of Europe's leading casino operators, with more than forty casinos and « Cercle de jeux » across France, Switzerland, Belgium and Tunisia, and is listed on Euronext Paris. In Switzerland, the group operates the Casino du Lac Meyrin, in Geneva, which runs PASINO.ch, its online casino licensed under Swiss federal gaming law. PASINO.ch offers Swiss players 2,000+ games, including slots, table games and live casino, within a secure and responsible gaming environment.